



ORGANIC FOOD TASTING

TRY LOCAL PRODUCE

WORKSHOP AIM:

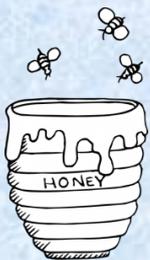
Pesticides are considered to be a main cause of bee decline. Encourage people to choose organic food by introducing them to local organic shops and producers.

Time:
2 – 6 hours

Number of
Volunteers:
3 or more

Venue:

Ask a local school, theatre or community club if you could use their premises. You could also contact the city council to use the Town Hall or a public park.



Who will attend?

The public. Promote your event according to how big your venue is. You can aim to attract 15 people to 100, just make sure you don't overcrowd.



More Guides:

Guerrilla Gardening
Urban Beekeeping
Puppet Show
Urban Gardening for small spaces
How to get free seeds
How to promote your event



- 1** Find a venue. It must have accessible toilets and emergency exits.
- 2** Contact local shops and companies that sell organic food. Invite them to bring free samples for people to taste. This will act as a promotional event for them. If they want to sell products, you must investigate licenses.
- 3** Invite people to lead cooking workshops.
- 4** Invite local musicians and entertainers to perform. Encourage them to perform about bees!
- 5** Prep volunteers on the link between pesticides and bee decline. They will speak with people at the event about this.
- 6** Provide information about organic food, pesticides and bees via posters, presentations and artwork.
Visit the campaign info and Facebook pages for ideas:



Films, articles
and media
about bees

Facebook
page for
sharing ideas

- 7** Promote the event via social media and your networks. Invite local schools, NGOs and environmental groups. Ask the shops who will attend to promote the event. On the day, tie bright fabric to the door and invite passing people to join.
- 8** Thank all your volunteers, entertainers, companies and shops that participated. Try to keep the new partnerships you made. Maybe you can repeat the event.