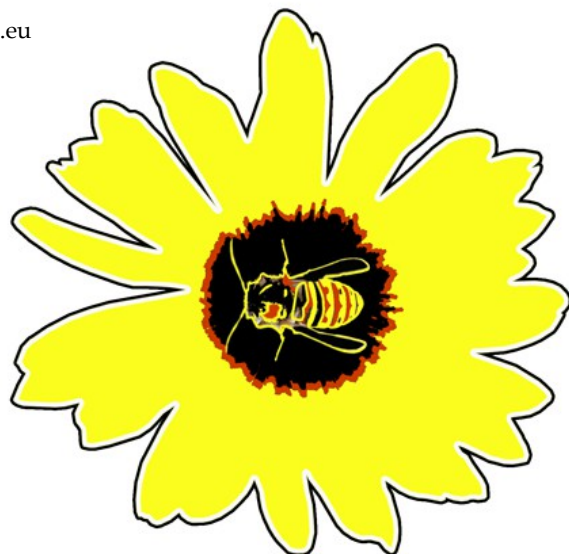




April 21, 2013



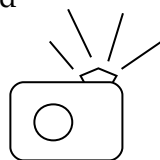
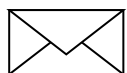
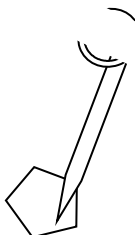
The Right To Be(e)

It's springtime!

On the weekend 20-21 April 2013 you are invited to join a

### Europe-wide planting flashmob

- plant and sow bee-friendly plants and flowers to raise awareness for the impact of this species
- organize larger planting actions in your community and
- spread the word!

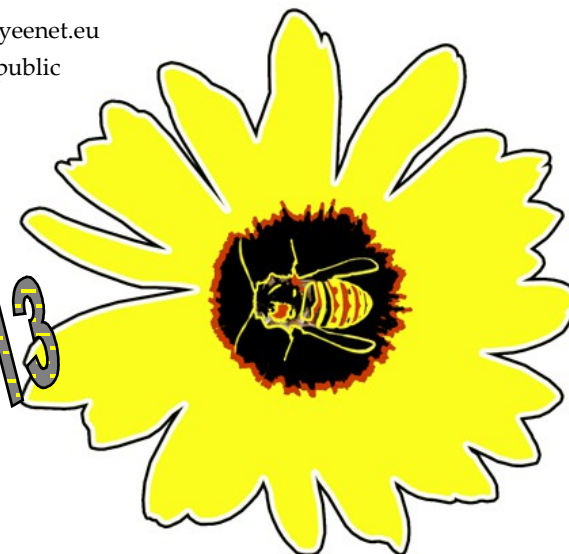


What you need to do is:

- ✓ contact us for further information
- ✓ take a photo of your planting action and send it to us
- ✓ be(e) a part of a Europe-wide action
- ✓ forward this information to all friends and local NGOs



April 21, 2013



The Right To Be(e)

There is a new great action we want to inform you about:

On the weekend 20-21 April 2013 (because of Earth Day) volunteers of YEE (Youth and Environment Europe) are planning a Europe-wide planting flashmob. And you can very easily participate:

- What? plant and sow bee-friendly plants and flowers
- Why? raising awareness for the impact of the bee for us

We will send you all information about what or how to plant. Seedbombs can be ordered at [www.kultur-auf-knopfdruck.de](http://www.kultur-auf-knopfdruck.de)

**You want to join? Amazing! It's very simple:**

Just **plant** flowers or sow seeds with your friends, community or local NGO (and forward this mail to everyone!), **take a photo** and **send it** to us.

Think about recycling old materials instead of buying new planting pots (if you plan to plant flowers for your balcony – be creative) You'll find further actions and ideas for upcycling on our website.

We will collect all activities and locations on <http://yeenet.eu/index.php/campaigns/the-right-to-bee>. All over Europe volunteers want to help saving the bees – Be(e) part of it!