

# **2020-2022 Strategy**

## 1.YEE'S LONG TERM ENVIRONMENTAL AND STRUCTURAL SUSTAINABILITY:

- 1.1. Ensure the smooth transfer of knowledge and experience between the generations of YEE Board and Secretariat;
- 1.2. Work on alternative sources of funding;
- 1.3. Enhance the institutional, financial and program sustainability of YEE;
- 1.4. Promote sustainable practices in environmental youth NGOs;
- 1.5. Reduce the ecological footprint of YEE and its activities;
- 1.6. Increase the visibility of the YEE network among a wider public on social media and international youth events.

#### 2. NON FORMAL ENVIRONMENTAL AND NATURE EDUCATION (NFENE):

- 2.1. Support environmental education and care for nature and the environment;
- 2.2. Promote NFENE among MOs and train their members in NFE for developing peer education within their organization;
- 2.3. Increase specialised knowledge on environment, nature and youth work;
- 2.4. Create an online overview of resources on NFENE (external resources, presentations from projects, toolkits, guidelines, manuals, ...) that are corresponding to current needs of MOs:
- 2.5. Provide resources and wide variety of materials of NFENE for MOs, thus empowering MOs to foster NFENE at local levels at the same time strengthening the connections between MOs of YEE.



### 3. NETWORK:

- 3.1. Develop YEE members' competences in organising inclusive projects and activities;
- 3.2. Strengthen the ties among the Member Organisations of YEE through job shadowing and voluntary projects;
- 3.3. Have representation from all European countries in our network and majority in our activities with a regional balance;
- 3.4. Strengthen the external relations of YEE through knowledge exchange and collaboration with other organisations or networks;
- 3.5. With YEE MOs, advocate on local, national and international levels for sustainable environmental policies;
- 3.6. Increase the involvement and representation of MOs in the Network;
- 3.7. Ensure online cooperation and collaboration, and encourage exchange between MOs;
- 3.8. Support the MOs in developing their organisation's financial and volunteering capacities.

## 4. YOUTH EMPOWERMENT AND YOUTH WORK:

- 4.1. Empower young people to be active in decision making at a European, national and local level in the fields of youth and environment;
- 4.2. Empower youth to connect with nature and care for the environment;
- 4.3. Support youth campaigns, actions, activism and advocacy;
- 4.4. Provide opportunities for young people to develop professionally and personally in order to enhance their soft skills and to increase their employability;
- 4.5. Promote innovative thinking and entrepreneurship;
- 4.6. Explore intersectionality of environmental rights and other social rights.