
**Work Plan of the Promo and Publications Officer of Youth and
Environment Europe
2019/2020
Ergi Bregasi**

1. Provide more visual & graphic post on YEE social media pages

- by reducing information within the script of YEE social media pages, replace and concentrate their message with visual posts,
- provide more infographic and animation videos or photos for YEE announcements,

2. Provide help & assessment for YEE newsletter & YEE publications

- cooperate with YEE secretariat for YEE newsletters,
- collect materials, images, and articles from MO's,

3. Keep up with statistical information of YEE social media platforms

4. Promote newsletters & publications on YEE social media.

- promote newsletters and publications and other attractive methods on all YEE social media (Instagram, twitter...),
- Update the contact list of external groups in order to provide them with our publications or useful materials.

5. Provide YEE Crowdfunding campaign with help & social media assessment.

- assist in YEE Crowdfunding campaign on social media,
- create more videos for this campaign,

6. Being active and participating in all VBM's & PBM's

7. Collaborate with YEE Board and YEE Secretariat

- support YEE Board and YEE Secretariat on their task when they need help,
- being part and active in the decision-making process,
- Participating or representing YEE at external events where YEE is invited,
- review and change YEE policies and procedures

8. YEE events

- Take part in YEE activities,
- Provide help for YEE activities,