ONLINE LECTURE



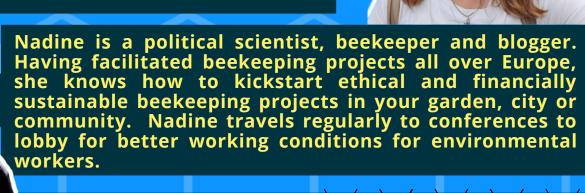
June 19th, 17:00 CET

## The Queen Bee Phenomenon and Other Lessons From the Hive

On 19th of June at 17:00 CEST join YEE, Nadine and Nynke from the Pollinator Ambassadors to learn about biomimicry and "lessons from the hive", the queen bee phenomenon (women in leadership theory) and other lessons we can learn from bees.

## **Leaders: Nynke and Nadine**

Nynke is a conservationist and a beekeeper, and holds an MSc degree in Sustainable Forest and Nature Management. Beekeeping sparked her passion for all pollinators, and taught her how people can interact with the natural world.



## <u>About Pollinator Ambassadors:</u>

Our mission is to empower pollinators, projects, and people. We believe that as beekeepers, we have the potential to act as ambassadors for all pollinators through sharing knowledge and environmental stewardship. We want to empower beekeepers and other citizens to become active Pollinator Ambassadors and to make work in conservation more accessible and inclusive. Our actions include consulting for beekeeping projects. educational workshops on pollinators and pollination, and campaigns to promote their importance in the European Union and beyond. To boost projects, we develop innovative new ideas and offer support on how to connect people and projects with funding opportunities. Not shying away from talking money, we advocate for more inclusive and more innovative funding mechanisms in the European Union. We believe that a financially sustainable model is vital for businesses and projects to have efficient and lasting impact. Thirdly, citizens who care for the environment deserve empowerment on all levels. Through career coaching we help environmental workers to reach full financial appreciation on the labor market. We offer personal coaching in order to boost people's entrepreneurial, communication, and soft skills. We want to boost your self-confidence, so you can take action for the wellbeing of both pollinators and yourself.



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