

Work Plan of the Communications Officer 2022-2023

Sona Hovsepyan

Take responsibility for YEE newsletter & YEE publications

- cooperate with YEE board for YEE newsletters,
- actively be in touch with Member Organizations,
- collect necessary materials (images/articles from MO's) for newsletters,

Keep up with statistical information of YEE social media platforms Taking part in Communications Team meetings

Promote newsletters and publications on YEE social media

- promote newsletters and publications on YEE social media using new attractive methods,
- provide useful information about YEE and its activities to external groups

Provide YEE Crowdfunding campaign with help & social media assessment

- assist in YEE Crowdfunding and any campaign/event on social media,

Being active and participating in all VBM's & PBM's Collaborate with YEE Board and YEE Secretariat

- cooperate with and support YEE Board and YEE Secretariat,
- being involved and participate in decision-making processes,
- representing YEE at external event,
- bring motivation and creativity to YEE Board

YEE events

- Help organizers to implement YEE activities,
- Promote and take part in YEE activities/events,